

## BOARD

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To Yan Colardelle  
MedEdGS

Sophia Antipolis, 15 October 2010

Subject: MedEdGS/Heart Failure Association collaboration

Dear Mr. Colardelle,

On behalf of the Heart Failure Association (HFA), a Registered Branch of the ESC I am pleased to confirm that MedEdGS was selected by the Board as supplier for the content re-purposing of the on-line educational modules of the Heart Failure Association of the ESC, based on the following production timelines:

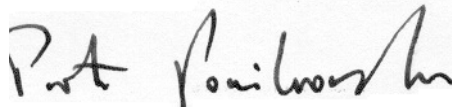
15 October-31 March 2011: production of 3 modules  
1 April 2012-31 March 2012: production of 4 modules

This letter of principle agreement will be formalised by a contractual agreement to be signed between the ESC/HFA and MedEdGS to cover all aspects of the overall project, such as:

- Service level description
- Content production process (based on input from the HFA Editorial Board)
- Content responsibility
- Content Ownership
- Copyright
- Profit Sharing
- Cost

Looking forward to a fruitful collaboration.

Best regards,



Prof. Piotr. Ponikowski  
President  
Heart Failure Association of the ESC